



Accelerate Your Digital Health Success

Decimal.health is a boutique digital health innovation consultancy that crafts bespoke strategies that work in the real world. As a physician-led team with extensive industry experience, we connect strategy with action, going deeper than competitors through our vast network of digital health change makers. Our mission-driven experts bring real-world healthcare experience, focused on improving patient lives through more effective care delivery.

Our Services



Strategy

Identify new markets and high-impact digital health solutions with strategies that maximize digital potential.



Growth

Accelerate your go-to-market strategy with marketing and sales expertise, creating a clear path to success.



Regulatory

Navigate FDA approval processes, including DTx classifications and accelerated BDD pathways.



Innovation

Empower sustainable innovation functions, for confident initiation and program deployment with our expert guidance.

A Partnership Built for Action

Our nimble approach connects strategy with action, going deeper than competitors through our extensive network of digital health change makers—a key differentiator in maximizing client impact.

- ✓ Market Opportunity Assessments
- ✓ Product-Market Fit Optimization
- ✓ Revenue Model Development
- ✓ Go-To-Market Strategy
- ✓ Regulatory Pathway Navigation
- ✓ Access To Decision-Makers
- ✓ Evidence Generation
- ✓ Real-World Testing
- ✓ ROI Validation

"Decimal helped me hit a home run across all three key decisions: how I spend time, how I spend money, how I allocate resources."

— Diana Gelston,
CCO, Best Buy Health

Innovation Operating System



Curated Communities

A curated collaborative environment that encourages peer-to-peer learning, rapid problem solving, and continuous feedback, driving thoughtful innovation.



Immersive Network Opportunities

Virtual conferences, expert webinars, hands-on workshops, innovation challenges, Q&A sessions, and new opportunities to foster connections.



Framework-Driven Workflows

Guided implementation, customized use case development, and progress tracking, with milestone-based achievements to ensure continuous growth and success.



Accelerated Adoption

Propel success rates with reduced time-to-value, increased user engagement and streamlined onboarding.

Expert Insight for Empowered Growth

Leverage our 15+ years of digital health excellence, deep expertise, and vast network to drive adoption across providers, payers, and key stakeholders. Partner with us to create a tailored pathway to success, guided by industry veterans and proven frameworks.



Kamal Jethwani, MD MPH

Physician & All round
Digital Health Leader



Ann Stadjuhar

Healthcare Payer
Services Expert



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Innovation can't wait—schedule a consultation and start transforming your healthcare solutions today.

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